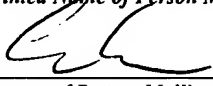


CERTIFICATE OF MAILING BY FIRST CLASS MAIL (37 CFR 1.8)			Docket No.	
Applicant(s): Hohberger et al.			83889	
Application No. 10/001,364	Filing Date October 25, 2003	Examiner An H. Do	Customer No. 24628	Group Art Unit 2853
Invention: METHOD AND APPARATUS FOR ASSOCIATING ON DEMAND CERTAIN SELECTED MEDIA AND VALUE-ADDING ELEMENTS				
<p>I hereby certify that this <u>Information Disclosure Statement</u> (Identify type of correspondence)</p> <p>is being deposited with the United States Postal Service as first class mail in an envelope addressed to:</p> <p>Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on <u>July 7, 2004</u> (Date)</p> <p><u>Eric D. Cohen, Registration No. 38,110</u> (Typed or Printed Name of Person Mailing Correspondence)</p> <p><u></u> (Signature of Person Mailing Correspondence)</p> <p><b>Note: Each paper must have its own certificate of mailing.</b></p> <div><p>Information Disclosure Statement; Information Disclosure Statement by Applicant; United States References (51); Foreign References (25); Other References (6); Request for Continued Examination (RCE) Transmittal; Fee Transmittal; Check in the Amount of \$1,544.00; and Postcard.</p></div>				



Docket: 83889

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants:	Hohberger et al.	Art Unit:	2853
Serial No.:	10/001,364	Examiner:	An H. Do
For:	METHOD AND APPARATUS FOR ASSOCIATING ON DEMAND CERTAIN SELECTED MEDIA AND VALUE-ADDING ELEMENTS	Filed:	October 25, 2001

**INFORMATION DISCLOSURE STATEMENT**

- ☒ 1 Pursuant to 37 CFR 1.97(b)  
[within 3 months of filing or prior to 1<sup>st</sup> Office Action]
- ☐ 2 Certification Pursuant to 37 CFR 1.97(c)  
[before Final Office Action or Allowance]
- ☐ 3 Fee Payment Pursuant to 37 CFR 1.97(c)  
[before Final Office Action or Allowance]
- ☐ 4 Petition, Certification & Petition Fee Payment Pursuant to 37 CFR 1.97(d)  
[before issue fee payment]

Commissioner for Patents  
Box RCE  
P.O. Box 1450  
Alexandria, VA 22313-1450

SIR:

The following are submitted in the above identified application in compliance with 37 CFR 1.97 & 1.98:

- ☒ 5 A list of documents on Form PTO-1449 together with copies of each identified document and a translation or a concise explanation of each non-English language document is enclosed herewith.

This paper is submitted in accordance with:

- ☒ 6 37 CFR 1.97(b): [within 3 months of filing or prior to 1<sup>st</sup> Office Action]
- ☐ 7 37 CFR 1.97(c): [before Final Office Action or Allowance, whichever is earlier]; and
- ☐ 8 The required certification made in item 11 below; or
- ☐ 9 The \$180.00 fee specified in 37 CFR § 1.17(p) for submission of this Information Disclosure Statement is authorized in item 14 below.
- ☐ 10 37 CFR 1.97(d): [before issue fee payment]; and
- a) This is a petition for consideration of the subject Information Disclosure Statement. The petition fee (\$180.00) required by 37 CFR 1.17(i)(I) is authorized in item 14 below. (Direct this letter to:

"Attention PETITIONS EXAMINER" and if applicable include batch locator information: e.g. "Allowed Files, Batch \_\_\_\_\_, Date of Allowance \_\_\_\_\_"), and

b) The required Certification is stated in item 11 below.

☐ 11 Certification

☐ 12 Each item of information in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement; or

☐ 13 No item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the person signing this document after making reasonable inquiry, was known to any individual designated in 37 CFR 1.56(c) more than three (3) months prior to the filing of this Statement.

☒ 14 Please charge all applicable fees associated with the submittal of this Information Disclosure Statement to Deposit Account No. 23-0920. An original and one (1) copy of this document are enclosed.

In the judgment of the undersigned, portions of the references may be material to the examination of the pending claims. However, the references have not been reviewed in sufficient detail to make any other representation and, in particular, no representation is intended as to the relative importance of any portion of the references or to whether the references are considered "analogous art." This Statement is not a representation that the cited references have effective dates early enough to be "prior art" within the meaning of 35 U.S.C. Section 102 or 103. This Information Disclosure Statement shall not be construed as an admission that the statement or cited references are, or are considered to be, material to the patentability under 37 C.F.R. Section 1.97(h).

Respectfully submitted,

WELSH & KATZ, LTD.




Eric D. Cohen  
Reg. No. 38,110

WELSH & KATZ, LTD.  
120 South Riverside Plaza  
22<sup>nd</sup> Floor  
Chicago, IL 60606  
(312) 655-1500  
July 6, 2004

#### CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, Alexandria, Virginia 22313, on this date:

July 7, 2004  
Date



Eric D. Cohen, Esq.  
Registration No. 38,110  
Attorney for Applicants

10/24/2001 W&K Substitute for Form PTO-SB/08A, which is a US PTO  
Substitute for form 1449A/PTO and 1449B/PTO**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Sheet 1 of 3

**Complete if Known**

Application Number	10/001,364
Filing Date	October 25, 2001
First Named Inventor	Clive P. Hohberger
Art Unit	2853
Examiner Name	An H. Do
Attorney Docket Number	83889

**U.S. PATENT DOCUMENTS**

Examiner Initials*	Cite No.1	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number - Kind Code2 (if known)			
		US-3,729,362	04-24-73	French et al.	
		US-4,132,583	01-02-79	Hodgson	
		US-4,846,504	07-11-89	MacGregor et al.	
		US-5,229,587	7-20-93	Kimura et al.	
		US-5,266,968	11-30-93	Stephenson	
		US-Des. 347,021	05-17-94	Adams et al.	
		US-5,318,370	06-07-94	Nehowig	
		US-5,340,968	08-23-94	Watanabe et al.	
		US-5,387,302	02-07-95	Bernard et al.	
		US-5,455,617	10-03-95	Stephenson et al.	
		US-5,614,278	03-25-97	Chamberlain et al.	
		US-5,713,679	02-03-98	Taylor	
		US-5,724,425	03-03-98	Chang et al.	
		US-5,754,656	05-19-98	Nishioka et al.	
		US-5,805,703	08-19-98	Crandall	
		US-5,897,741	04-27-99	Mills et al.	
		US-5,995,626	11-30-99	Nishioka et al.	
		US-6,019,865	02-01-00	Palmer et al.	
		US-6,049,289	04-11-00	Waggamon et al.	
		US-6,049,610	04-11-00	Crandall	
		US-6,050,622	04-18-00	Gustafson	
		US-6,099,178	08-08-00	Spurr et al.	
		US-6,106,166	08-22-00	Spurr et al.	
		US-6,130,613	10-10-00	Eberhardt et al.	
		US-6,163,260	12-19-00	Conwell et al.	
		US-6,206,292 B1	03-27-01	Robertz et al.	
		US-6,227,643 B1	05-08-01	Purcell et al.	
		US-6,246,326 B1	06-12-01	Wiklof et al.	
		US-6,280,544 B1	08-28-01	Fox et al.	
		US-6,290,138 B1	09-18-01	Ohno et al.	
		US-6,357,503 B1	03-19-02	Kromer et al.	
		US-6,386,772 B1	05-14-02	Klinefelter et al.	
		US-6,404,335 B1	06-11-02	Ohno et al.	
		US-6,546,327 B2	04-08-03	Hattori et al.	
		US-6,557,606 B1	05-06-03	Duschek	
		US-6,557,758 B1	05-06-03	Monico	
		US-6,588,658 B1	07-08-03	Blank	
		US-6,592,035 B2	07-15-03	Mandile	
		US-6,593,853 B1	07-15-03	Barrett et al.	
		US-6,644,771 B1	11-11-03	Silverbrook	
		US-2001/0029857 A1	10-18-01	Heredia et al.	
		US-2001/0048361 A1	12-06-01	Mays et al.	
		US-2002/0145036 A1	10-10-02	Otto	

01/24/2001 W&K Substitute for Form PTO-SB/08A, which is a US PTO  
Substitute for form 1449A/PTO and 1449B/PTO**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Sheet 2 of 3 Attorney Docket Number 83889

**Complete if Known**

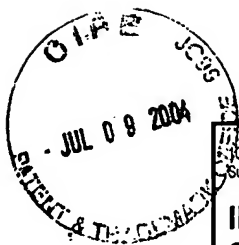
Application Number	10/001,364
Filing Date	October 25, 2001
First Named Inventor	Clive P. Hohberger
Art Unit	2853
Examiner Name	An H. Do
Attorney Docket Number	83889

**U.S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number - Kind Code <sup>2</sup> (if known)			
		US 2002/0062898 A1	05-30-02	Austin	
		US 2002/0170973 A1	11-21-02	Teraura's	
		US 2002/0195194 A1	12-26-02	Grabau et al.	
		US 2002/0195195 A1	12-26-02	Grabau et al.	
		US 2003/0063002 A1	04-03-03	Okamoto et al.	
		US 2003/0089444 A1	05-15-03	Melzer et al.	
		US 2003/0183329 A1	10-02-03	Duschek's	
		US 2003/0189490 A1	10-09-03	Hogerton et al.	

**FOREIGN PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
		Country Code <sup>3</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)				
		AU743556	01-31-02	Australia (with complete text)		
		EP 0 595 549 A3	05-04-94	EPO (with complete text)		
		EPO 0 878 403 A1	11-18-98	EPO (with complete text)		
		EP 1 016 037 B1	05-07-00	EPO (with complete foreign text)		
		GB 2 303 613 A	02-26-97	Germany (with complete text)		
		JP6124369	05-06-94	Japan (with complete foreign text)		
		JP9104189	04-22-97	Japan (with complete foreign text)		
		JP409185324A	07-15-97	Japan (with complete foreign text)		
		JP2001/001424A	01-09-01	Japan (with complete foreign text)		
		JP2001/096814	04-10-01	Japan (with complete foreign text)		
		JP2003/011931	01-15-03	Japan (with complete foreign text)		
		JP2003/011939	01-15-03	Japan (with complete foreign text)		
		JP2003/159838	06-03-03	Japan (with complete foreign text)		
		JP2003/207984	07-25-03	Japan (with complete foreign text)		
		SE 9604402-9		Sweden		
		WO 98/39734	09-11-98	PCT (with complete foreign text)		
		WO 98/52762	11-26-98	PCT (with complete text)		



30/24/2001 W&K Substitute for Form PTO-SB/08A, which is a US PTO Substitute for form 1449A/PTO and 1449B/PTO		<b>Complete if Known</b>	
		Application Number	10/001,364
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)		Filing Date	October 25, 2001
		First Named Inventor	Clive P. Hohberger
		Art Unit	2853
		Examiner Name	An H. Do
		Attorney Docket Number	83889
Sheet	3	of	3

	WO 00/07807	02-17-00	PCT (with complete text)		
	WO 00/47410	08-17-00	PCT (with complete text)		
	WO 01/00492A1	01-04-01	PCT(with complete text)		
	WO 01/61646 A1	08-23-01	PCT(with complete text)		
	WO 02/35463 A2	05-02-02	PCT (with complete foreign text)		
	WO 03/019459 A2	03-06-03	PCT (with complete text)		
	WO 03/029005 A2	04-10-03	PCT(with complete text)		
	Int'l Search Report for Int'l Application No. PCT/US02/29457		PCT		

OTHER ART - NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>6</sup>
		An ID-Based Cryptographic Technique for IFF, Tu, K.; Military Communications Conference, 1995 Milcom '95, Conference Records, IEEE, Volume 3, 8 November 1995 -- pages 1258-1262, Vol. 3	
		3 pages from <a href="http://www.fargo.com/Products/ribbons.asp">http://www.fargo.com/Products/ribbons.asp</a> dated 1/17/01 regarding FARGO Electronics: card printer ribbons	
		Gupta, R, et al.; "On Randomization in Sequential and Distributed Algorithm;" ACM Computing Surveys (CSUR), Volume 26, Issue 1 (March 1994) -- pages 7-86	
		4 pages from Eltron® Card Printer Products re P200 Series Card Printers	
		Using Smart Cards to Authenticate Passwords, Chang, C.C., et al., Security Technology, 1993, Security Technology, Proceedings, Institute of Electrical and Electronics Engineers 1993 International Carnahan Conference on 13-15 October 1993 -- Pages 154-156	
		Motorola announces BiStatix 125KHz RFID tag, Transponder News Press Release, 3/2/99	
Examiner Signature		Date Considered	

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>See Kind Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST. 3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached.

Burden Hour Statement: This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.